

Message from Jenny!



It is hard to believe that it is now eight months since The Borough Dental Practice opened its doors to patients. I am pleased to report that things have gone better than we could have hoped! Nearly 1,000 people have now joined the practice and it has been a pleasure to welcome old patients/friends and new patients alike.

The practice itself has been an absolute joy to work in. Many people have commented on the relaxing waiting room and the peaceful ambience, whilst our investment in state-of-the-art equipment has already borne great benefits, both for patients and Sarah, Lee and I as clinicians. Our wireless intra-oral camera and digital x-ray and screen have enabled us to show all our patients any dental conditions that need discussion or treatment, and patients seem to have really appreciated having much greater insight into the care they are receiving and being advised about.

The needle-less injection system has also proved popular, and we have been encouraged that so many 'nervous' patients have found our practice somewhere they feel comfortable and relaxed. We have also loved welcoming lots of families and children, and now have patients ranging in age from 0 – 100 years of age!

Thank you to everyone who has joined the practice and supported this new service in the village. I still have space for around 200 more patients, and we are hoping to open a 2nd surgery soon (see inside!), so we extend a very warm welcome to anyone who would still like to join the practice.



If you, a friend or a family member haven't yet joined the practice but would like to give us a try, we have enclosed a special discount voucher for a New Patient Examination with this newsletter.

We hope we shall be welcoming you soon.

With very best wishes.

Jenny Wordley

“ We have been made to feel at ease from the offset, with cheery approach and professional advice and treatment. A top-class service. We would recommend Jenny and her team to anyone.

Paul



The practice was opened with friends and family on 22nd November. Our Minister, Rev Andy Baker, gave the blessing and our older children, Ben and Olivia, cut the ribbon!



**Special
Summer
Whitening
Offer**

– see reverse for details

Funky Monkey News

- Bright Bites arrives in The Borough!

Since 1st March, all primary-aged children/families visiting the practice have received the innovative Bright Bites computer programme free of charge!

Developed when Luke and Jenny ran the international oral health charity, DentaId, Bright Bites is a highly innovative oral health education programme centred upon an interactive computer programme. With 17,500 primary schools in Great Britain receiving a Bright Bites pack, it remains the largest school oral health education initiative ever. For a donation to DentaId, the practice has secured some of the only remaining Bright Bites disks!

Children can explore our hero, Charlie's, virtual house, playing games and watching videos which all reinforce positive oral health messages.

Rooms in the house include:- the kitchen where children learn about healthy

eating; the bathroom where children learn about teeth and mouths, and also see videos (starring a younger Jenny!) of how to brush their teeth; the garden to learn about animal's teeth and diet. They can also meet Dafine, a little girl who lives in Africa, and find out about where she lives, what she eats and how she cleans her teeth. Finally, they can visit a dental practice and discover how all the equipment works!

Each time children visit our practice, they will be issued with a new fun challenge, with prizes to be won. The first challenge is a classic. Children have 60 seconds to shoot as many unhealthy foods and drinks before they reach Charlie's mouth, whilst avoiding shooting healthy



foods by mistake. Warning to parents – it's a very addictive game. And the kids will love it too!

The best scores will be published in Jenny's future blogs.....

The practice now has more than 200 children registered, with 0-11s receiving free check-ups* and 12-18 year olds heavily subsidised check-ups and treatment*, as part of our commitment to this community.

* if parents are regular patients at the practice.

“

After 12 years deliberately staying away from the dreaded dentist's chair, Jenny and the team have completely restored my confidence. The surgery is totally up to date, beautifully clean and fresh, and has a very relaxing ambience. I'll be back!

Tony ”



Plans for a 2nd Surgery

We have just submitted a planning application for a 2nd surgery at the practice. It has always been our intention to have at least two dentists working at the practice. This provides peer support, more emergency cover (currently Jenny is on call virtually 24/7!) and also

allows for patients to see a dentist and hygienist in the same visit.

If our planning application is successful, it is likely that the new surgery will be brought on-stream early in 2015. We will keep you posted on developments!



Proposed North Elevation
Scale 1:100



Staff Update!

We have a growing team here at the practice!



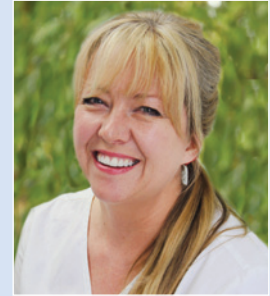
Sarah Expecting!

As you may know already, Sarah our hygienist is expecting! In fact, she and her husband, Amos, are expecting a little girl (their first child) any day. Sarah started maternity leave at the end of May, and hopes to return to the practice in December. Baby pictures will appear on our website in due course!



Introducing Lee

We are delighted to welcome Lee White to The Borough Dental Practice team as a hygienist. Lee is covering Sarah's maternity leave until Sarah returns just before Christmas.



Jenny has worked with Lee for many years. She is a superb practitioner and we know patients are receiving as lovely and expert care from Lee as they have been enjoying with Sarah. Another excellent hygienist, Marie Healey, will also be joining us for a couple of days in July/August.

Implants Now Available at The Borough Dental Practice

We are delighted to announce that highly respected Implantologist and Oral Surgeon, Rachel Evans, has just joined the practice.

Dr Rachel Evans BDS MFDS RCS MSurgDent first qualified from Newcastle University in 1998, working in practice for a couple of years before pursuing a career in hospital dentistry. She gained more than thirteen years' experience in the specialism of oral and maxillo-facial surgery, working at Newcastle General Hospital, Queen Alexandra Hospital and Southampton General Hospital. She also holds a diploma in implantology at

the Royal College of Surgeons and has been placing implants for more than eight years.

As well as providing implants (using the top-of-the-range Ankylos system), Rachel also undertakes the removal of teeth, including impacted wisdom teeth with care and gentleness.



Midnight Walk!

On the night of 17th-18th May, our two Dental Nurses, Amy and Lou (& Lou's dogs!) were two of 495 people who took part in the 10km Midnight Walk around Salisbury, in aid of Salisbury Hospice. So far, they have raised over £250. Thank you to everyone who has sponsored them.

And they were not finished there!

On Sunday 22nd June, Amy, Lou and Jenny 'Walked for Wards' at Wilton House – a 10km walk around the beautiful stately home and grounds, in aid of the Stars Appeal (Salisbury District Hospital Charity), raising another £150. The walk took place on a glorious sunny day, with 1,600 registered participants.



“ The most gentle fillings I've ever had. I shan't be nervous anymore ”
Jean
(89 years old!)



Special Summer Whitening Offer – Just £250

We are delighted to be offering a special deal for teeth whitening during June, July and August. Normally, £320, we will be offering a special deal of £250 for whitening of upper and lower teeth.

We use the 'Opalescence Whitening' system (www.opalescence.com) – a take-home tray system only available from registered dentists. Opalescence is an excellent whitening system Jenny trusts and recommends, and has used it herself. Please enquire at the practice..



Before Opalescence Whitening



After Opalescence Whitening

Patient Testimonial –

"I have my daughter's wedding this summer and so spoke to Jenny about whitening. She recommended Opalescence and the whole process was quick and easy. I find the trays simple to use and I am delighted with the results."

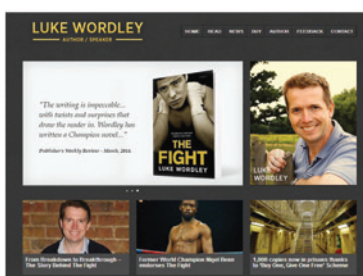


Cuckoo Fayre

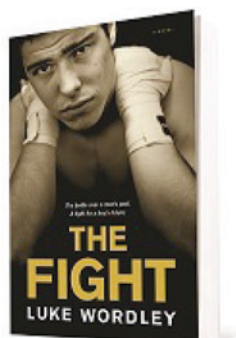
Thank you to everyone who called in and saw us at The Cuckoo Fayre on Saturday 3rd May. We were blessed with a lovely sunny day, the beautiful sounds of The Downton Brass Band on the green outside our premises, and the wafting smell of cooking bacon from St Laurence's Larder across the way!

And Finally...

We have a published author in the practice! On 1st June, Luke Wordley (Practice Manager) had his first novel, *The Fight*, published in America and the UK by Tyndale House Publishers. *The Fight* is a contemporary novel set in London with a strong redemptive storyline, and is receiving strong reviews. Signed copies are available (£8.99) in the practice!



www.lukewordley.com



The Borough Plans proving popular

Nearly 1/3 of our adult patients have joined one of our payment plans. The Borough Plans allow patients to spread the cost of their dental care across the year by paying a monthly amount by direct debit, which both saves them money and affords them worldwide dental insurance.

The most popular plans have been **The Borough (Standard) Plan** and **The Borough Plus Plan**, where patients pay either £13.16 or £16.08 per month for which they receive:-

- Two check-ups annually
- Two hygiene appointments annually (Standard Plan – 20 minute appointments, Plus plan – 30 minute appointments)
- Up to 2 free x-rays a year (normally £8 each)
- 10% discount off any required treatment
- Worldwide Dental Insurance

A "Denplan" style Borough 'Complete' Plan is also available, where all treatment is included in the monthly payment. (Cost varies depending upon an oral health assessment).

Ask at the Practice for more details.



"We were so impressed with the latest technical capabilities of the dental equipment, and of Jenny's caring demeanour. We feel very lucky to have such a professional and modern dental practice in this area."

Nigel & Pauline